

CALL FOR EXPRESSION OF INTEREST ON ORGANIZATION OF EVENTS DEDICATED TO WORLD AIDS DAY AND THE CEREMONY OF RED RIBBON AWARD

A. BACKGROUND

First observed in 1988, World AIDS Day (WAD) has served to raise awareness about the epidemic, honour those who have died, focus attention on issues that are key to a successful response, and inspire positive action.

The 2009 WAD event in New York was inspired by "Night without Light", a project undertaken by Visual AIDS¹ in 1990. The emphasis in 2010 was, and in 2011 will again be, to shine the light on access to HIV prevention, treatment, care, support and human rights.

During 2010 a LIGHT FOR RIGHTS intervention was organized to conclude Annie Lennox's performance following the March and Rally for Human Rights at the XVIII International AIDS Conference in Vienna to help build momentum for the campaign.

A strong focus on human rights and HIV will illuminate the path to information, prevention, treatment, care and support that is needed to allow people living with HIV emerge from the shadows, enabling them to lead productive lives.

The theme for 2011-2015 observance is "Getting to Zero: Zero New HIV Infections. Zero Discrimination and Zero AIDS Related Deaths".

The World AIDS Campaign focus on "Zero AIDS Related Deaths" signifies a push towards greater access to treatment for all. Perhaps more importantly, it also calls upon governments to keep the commitments they have made to fight the deadly disease.

During the last three years, in the Republic of Moldova, on the eve of World AIDS Day the Ceremony of the Red Ribbon Award was organized. The Red Ribbon is a global symbol of the movement against AIDS. Red Ribbon Award is designed to honour and celebrate the extraordinary initiatives of individuals and communities who show involvement and leadership in reducing the spread and impact of AIDS at the national level. The Red Ribbon is a global symbol of solidarity towards PLHIV. Red Ribbon Award was given out based on the contest organized by the Joint United Nations Programme on HIV/AIDS (UNAIDS) in Moldova, World AIDS Campaign (WAC) in Moldova and United Nations Population Fund (UNFPA) in Moldova. The contest, developed during the period of October 22 - November 25, 2010 and was open to all citizens of the Republic of Moldova, through nomination of individuals or institutions/organizations both governmental and non-governmental involved in the national response to AIDS. Individual/organization which accumulated the majority of nominations was awarded.

The Joint United Nations Programme on HIV/AIDS (UNAIDS) announces a Call for Proposals with the purpose to organize awareness events related to World AIDS Day in the Republic of Moldova and the fourth ceremony of the Red Ribbon Award event till the end of 2012.

B. IMPLEMENTATION TIMEFRAME

The implementation timeframe for the project should be up to six months. Projects should start in June of 2012.

Proposals shall be selected taking into consideration the impact and the relevance of the proposed actions.

¹ Visual AIDS, a group dedicated to using the arts to bring public attention to the AIDS crisis, is responsible for creating the red ribbon as an internationally recognizable symbol for the response to AIDS. Its projects include "Day without Art" and "Night without Light", visual reminders of the impact of AIDS.

C. ELIGIBLE CANDIDATES

Candidates eligible for participation are non-governmental organizations, non-political, non-profit, which are legally constituted in Moldova.

D. APPLICATION PROCEDURES

1. The organizations that are interested in applying for this grant should submit a package of documents, which include:

- the fully completed Application Form;
- documents demonstrating legal status of the applicant;
- the qualifications of the persons who will be involved in organizing and administering events;
- any other information to demonstrate the experience and the ability of the applicant to implement the project.

2. The project proposals should also contain:

- description of the mechanism for the selection of winners for the Red Ribbon Award 2012;
- number of awards;
- planned scenario for the awarding ceremony and events planned to raise awareness on the issue of HIV/AIDS.

The application form must include enough detailed data, in particular with respect to the means of achieving the results of the project, the benefits that it will bring and the way to which it will contribute to the established goals.

E. PROJECT BUDGET

- The budget of the project, as part of the application form, should be in US dollars;
- The budget should contain clear information about the ways the funds will be spent;
- The budget must correspond to the activity plan as it is described in the project proposal.

F. THE APPLICATION PACKAGE SHOULD CONTAIN THE FOLLOWING DOCUMENTS:

- Application Form, filled in Russian, Romanian or English. Handwritten Application Forms will not be accepted;
- Copy of the registration certificate to prove that the organization is a registered legal entity;
- Copy of the Statute of the organization;
- Declaration of partnership, where applicable, signed by parties;
- CVs of Project Managers, accountant and key staff, involved in project's implementation;
- A brief overview of the activities of the organization (including, if applicable, a summary of annual reports, any other relevant materials/information: newspaper articles, audio-/video clips, photo reports from events, etc.);
- Other relevant materials to increase credibility of the Applicant for the donor and to complement the Project justification.

G. DEADLINE AND ADDRESS FOR SUBMISSION OF PROPOSALS

Duration of the project: 6 months

Maximum grant amount: 15,000 USD

Deadline for submitting the applications: 5 June 2012, 16:30 (Moldova local time)

Place of event management: Chisinau, Moldova

The applications should be completed in English.

The budget of the project shall be provided in US Dollars.

The documents shall be sent to the following e-mail: tenders-Moldova@undp.org marked as "**AIDS Campaign 2012**". The documents in the sealed envelope (marked as "**AIDS Campaign 2012**") can be sent by post or delivered personally to the following address:

UNDP Moldova
131, 31 August 1989 Street,
MD-2012, Chisinau, Republic of Moldova

H. SELECTION AND EVALUATION PROCEDURES

Upon expiration of the deadline, a two-stage evaluation process of project proposals will take place:

- Stage I: verification of administrative compliance and eligibility of applicants – exclusion stage.

We will verify whether the Application Forms is duly filled in, the package is complete, and the stated criteria are met.

- Stage II: evaluation of project proposals. The compliance of project proposals with the stated objectives and priorities is verified.

This stage is carried out by an Evaluation Committee, which consists of the representatives of international organizations and donors. The projects receiving the highest total number of points will be recommended for final approval by the Programme Board.

At the end of the implementation period of the project, the winning organisation must provide a full report which will include a narrative part and the financial one.

For any queries related to the project, please contact Svetlana Andries by phone: +373 22 855-972 or by e-mail: svetlana.andries@unaids.md.

Annexes: Application Form (in Word Format).